



# NATURAL BORN INDUSTRY

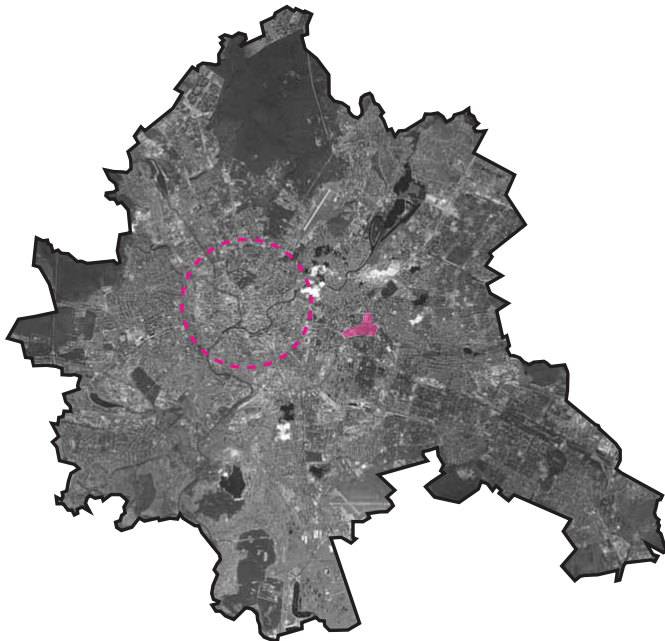




# NATURAL BORN INDUSTRY

analysis

overview city



-- city center  
■ building site

barbara trausinger 0326128, philipp rudigier 0520580

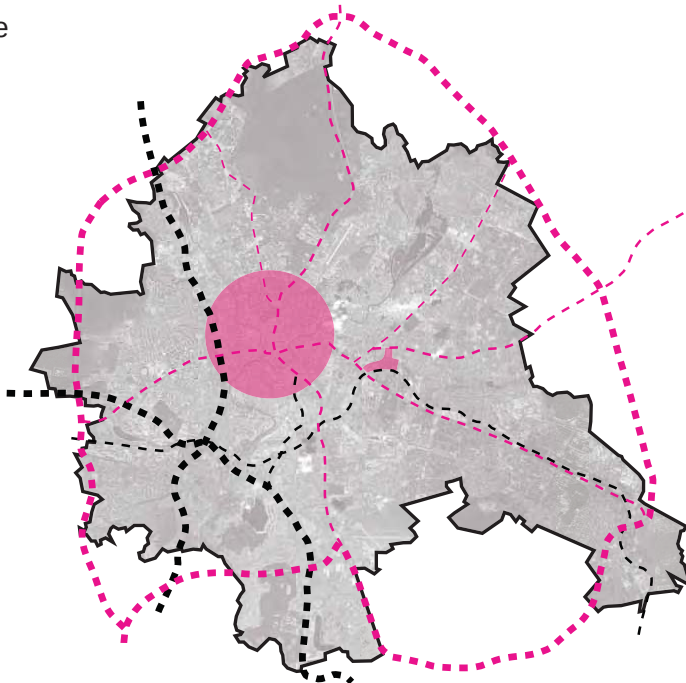




# NATURAL BORN INDUSTRY

analysis

infrastructure



- - train
- - mainstreets
- - highways

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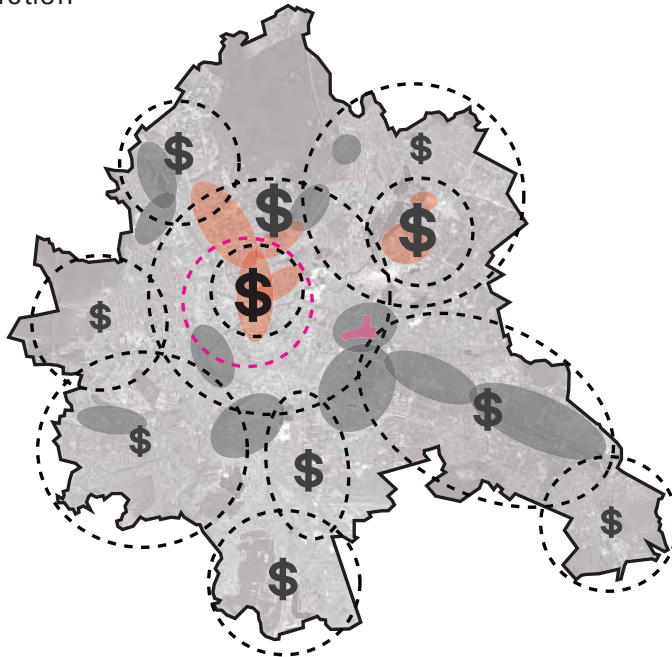




# NATURAL BORN INDUSTRY

value and function

analysis



- industry
- shopping
- housing
- \$ value

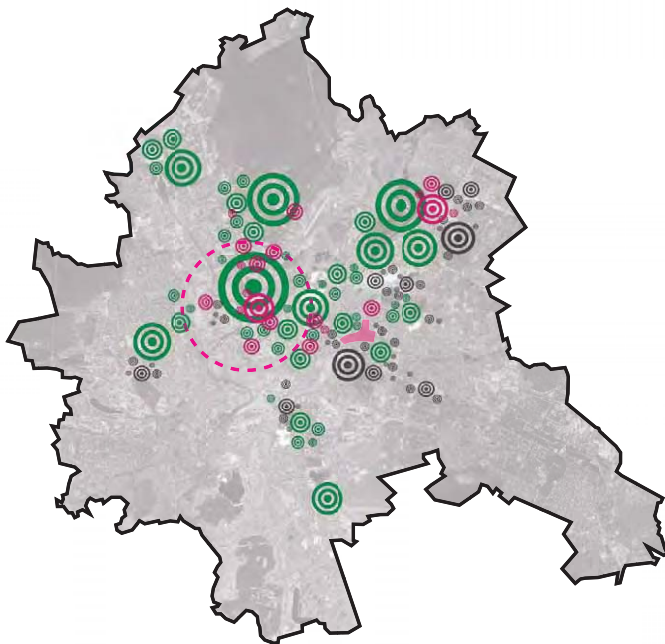
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# NATURAL BORN INDUSTRY

analysis

hot spots



■ cultural  
■ social  
■ criminal

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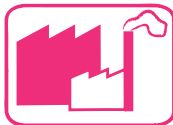
STB



# NATURAL BORN INDUSTRY

analysis

problems



monofunctionality



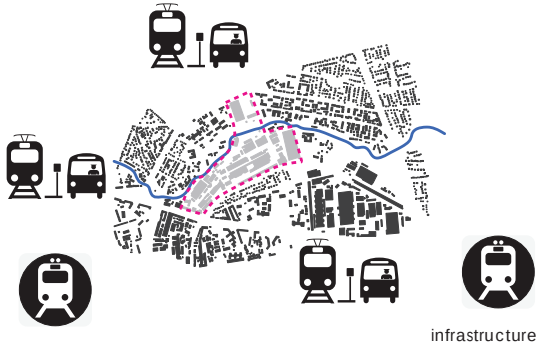
low density



# NATURAL BORN INDUSTRY

analysis

problems



deserted industry



# NATURAL BORN INDUSTRY

analysis

problems



lack of money



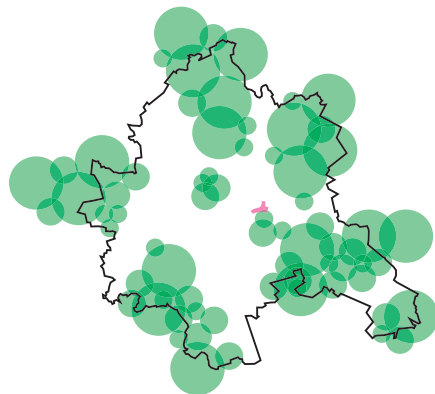
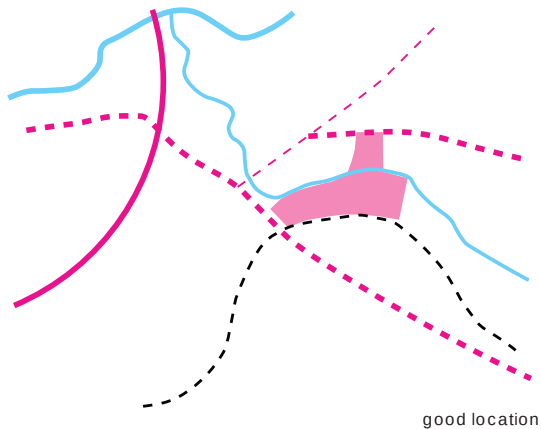
energetic sources dependence



# NATURAL BORN INDUSTRY

analysis

qualities



green city



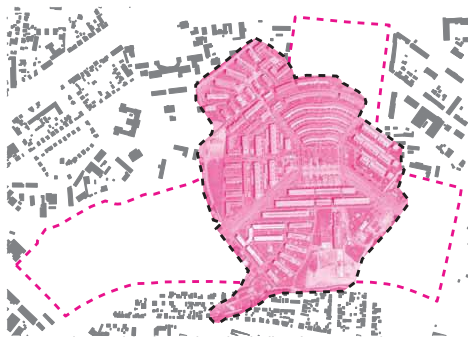
# NATURAL BORN INDUSTRY

analysis

size of the building site



comparison with the city center of salzburg (ca. 30 ha)



comparison with the solarcity in linz (ca. 37 ha)



concept

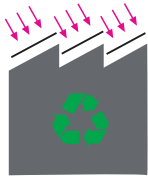


alternative infrastructure

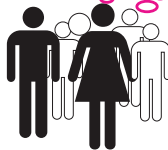


# NATURAL BORN INDUSTRY

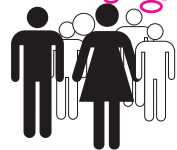
concept



alternative energy industry/ production



changing image of industry

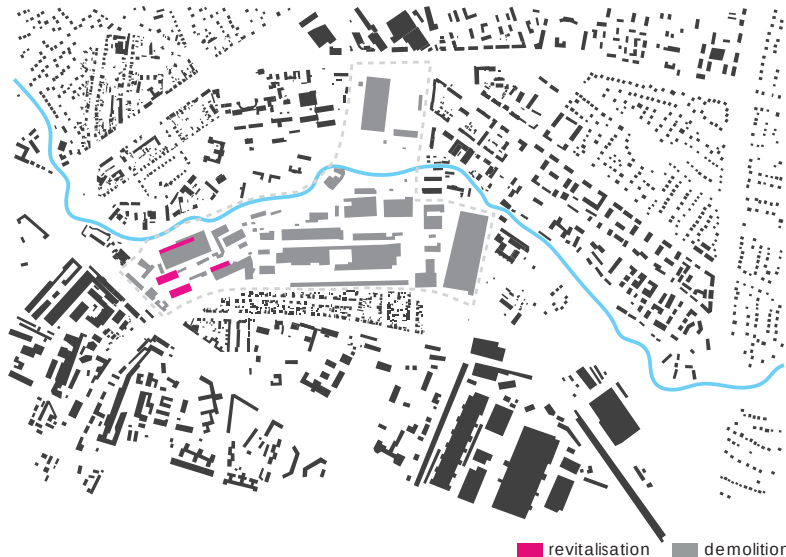




# NATURAL BORN INDUSTRY

urban concept

existing situation





# NATURAL BORN INDUSTRY

urban concept

greenzone/ bicycle routes

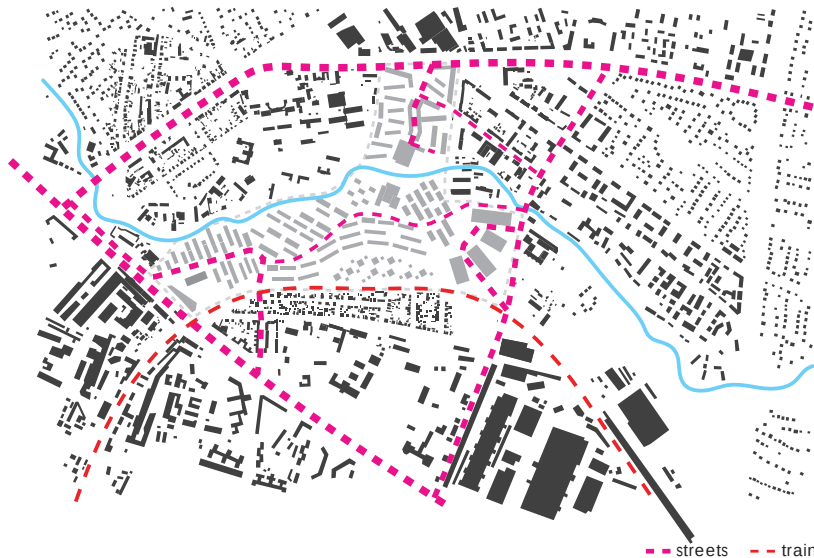




# NATURAL BORN INDUSTRY

urban concept

infrastructure



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# NATURAL BORN INDUSTRY

urban concept

attractors



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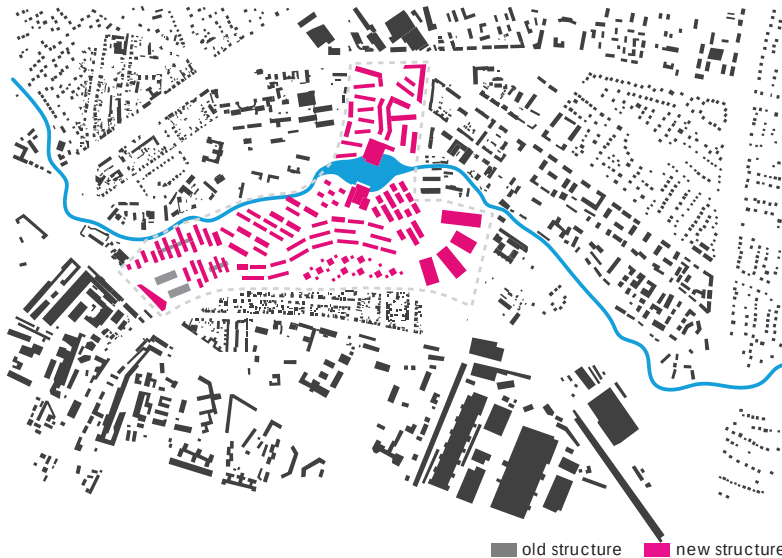
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# NATURAL BORN INDUSTRY

urban concept

structure



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# NATURAL BORN INDUSTRY

energy system

urban concept



biomass



energyproduction for common needs



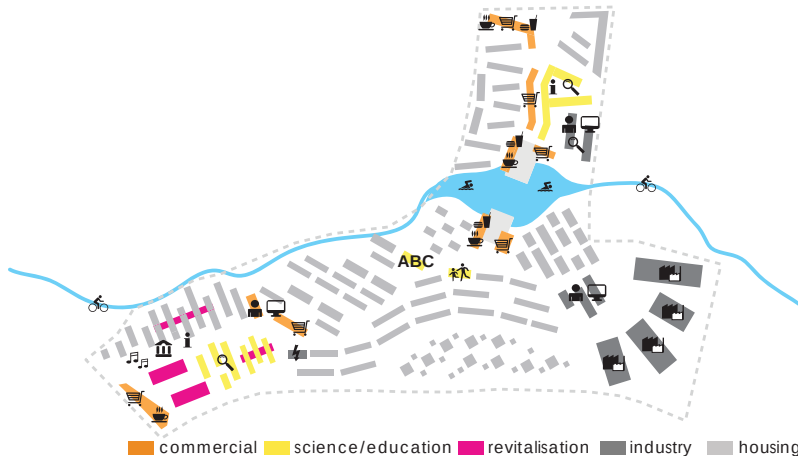
energyproduction for own needs



# NATURAL BORN INDUSTRY

urban concept

functions

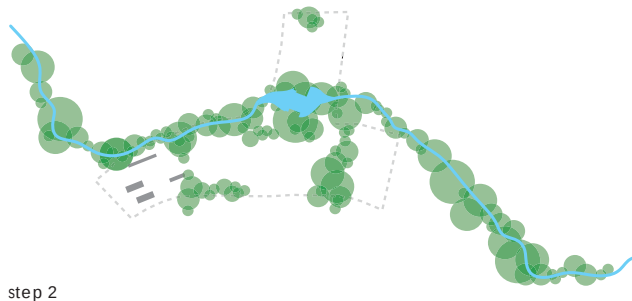




# NATURAL BORN INDUSTRY

urban concept

steps of development

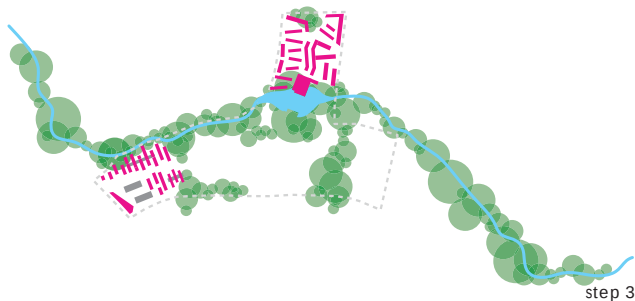




# NATURAL BORN INDUSTRY

urban concept

steps of development



step 3



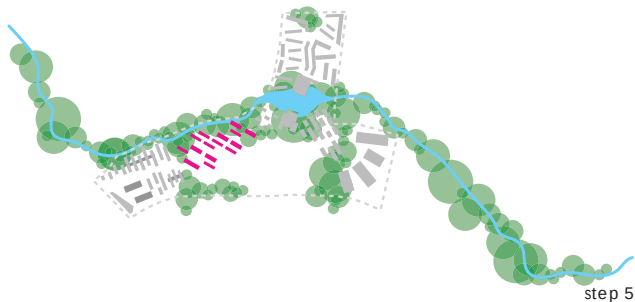
step 4



# NATURAL BORN INDUSTRY

urban concept

steps of development



step 5



step 6



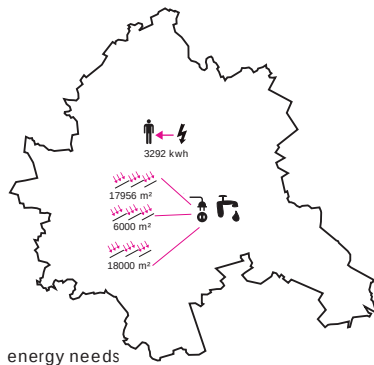
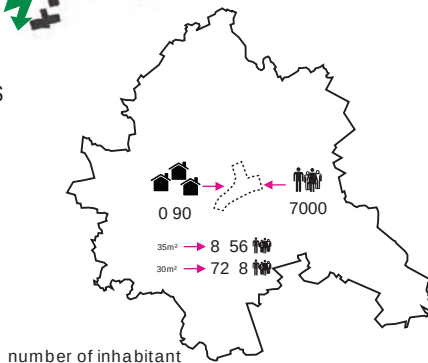
# NATURAL BORN INDUSTRY

urban concept

rolemodel for the bandstadt



energy numbers





# NATURAL BORN INDUSTRY

plans



masterplan m 1:4000

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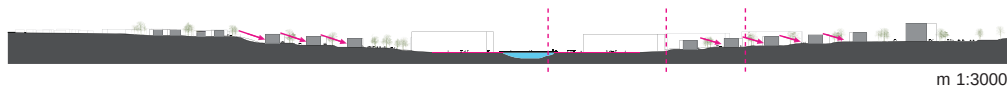
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# NATURAL BORN INDUSTRY

plans

sections





# NATURAL BORN INDUSTRY

plans

explicited area 1



m 1:2000

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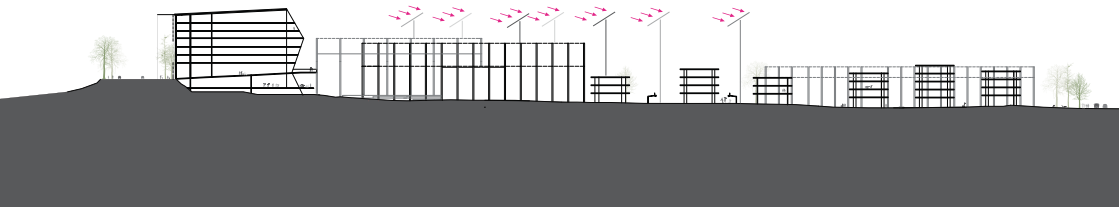




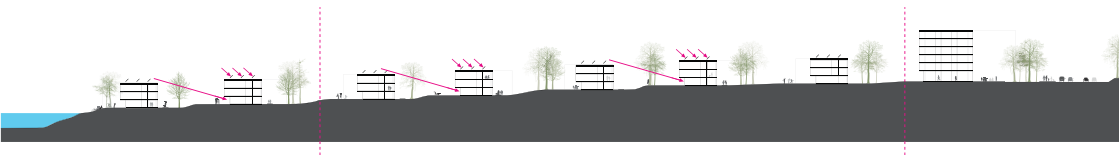
# NATURAL BORN INDUSTRY

explicated sections

plans



m 1:500



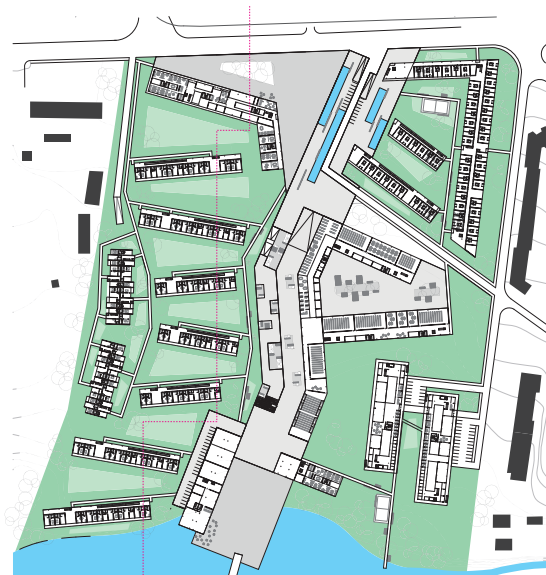
m 1:500



# NATURAL BORN INDUSTRY

plans

explicated area 2



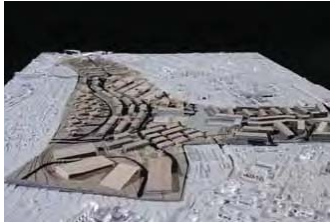
m 1:2000



# NATURAL BORN INDUSTRY

presentation model

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# NATURAL BORN INDUSTRY

presentation model

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