L V I V - V I E N N A

## LOGO DESIGN

## COMPETITION!

 for the ongoing 20-year Academic Cooperation

## $\overline{\text { Städtebau TU Wien }}$



Vienna University of Technology
faculty for architecture and planning, AUSTRIA \&
L‘vivska Polytechnika, institute of architecture, UKRAINE

## PRELIMINARY NOTE

The Academic Cooperation between L‘vivska Polytechnika, institute of architecture and Vienna University of Technology, faculty for architecture and planning has been ongoing for 20 years. This competition is now being launched to conceive a logo for this cooperation.

## THE COOPERATION


#### Abstract

About Since 1995 the two schools of architecture of L'vivska Polytechnika and Vienna University of Technology have been collaborating, employing different methods in teaching and research. The key aspects of the co-operation primarily relate to current questions in city development and urban design, the dealing with historic urban structures, aspects of communication in architecture as well as the application of modern timber construction technologies.

The focus of the content of the cooperation has been derived from a symbiosis of the general framework conditions of the cooperation: from the joint interests of both schools of architecture, from the specific characteristics of the cities of Vienna and Lviv, in addition to the skills and primary areas of work of the people involved.

Moreover, the importance of the cooperation is to set an innovative course for the Austri-an-Ukrainian collaboration in the field of the universities cooperation beyond the above-mentioned key aspects. Finally, the cooperation seeks to develop, strengthen and increase the relationship of the academic teaching and research activities between the Ukraine and the European Union.


## Aims

As overall aims of the co-operation, the following aspects can be cited according to their relevance to teaching and research:

- Exchange and development of knowledge, skills and didactics in the field of study "Architecture" at lecturer and student level (teaching and research)
- Application of the content of teaching and examination of its suitability for practical life by means of joint project work (applied teaching and research)
- Research of contemporary phenomena in architecture and urban development in a bilateral or an multilateral collaboration (research)
- Preparation of the students for current and future occupational fields in architecture and urban planning, especially in the Central and Eastern European context (teaching)
- Integration of the Faculty of Architecture of L'vivska Polytechnika into the network of the European schools of architecture (teaching)
- Another objective of the co-operation is the intensification of dialogue between Eastern and Central Europe, thus overcoming the new EU borders that have shifted eastwards since 2004.


## Methods

For research, teaching and academic mobility a certain number of methods are applied.
The methodological priority of the cooperation is joint project work, the so-called "Design Project". The focus of the design project is directed to the elaboration of urban development scenarios for Ukrainian cities and towns. Other joint project works focus on the preservation of historical monuments in the historic centre of Lviv and the survey of historically important cultural monuments in Western Ukraine.

In the framework of Reciprocal Excursions the work practice of architecture and Urban Design is examined and discussed in various ways. In this respect, we especially want to highlight the annual excursion of students and lecturers of Lvivska Polytechnika of Lviv to Vienna.

Besides common joint research projects, it has been the guest research stays of Ukrainian scientists to Vienna that set a particular course in the cooperation. Lecturers of Lvivska Polytechnika are given the opportunity to work on specific research projects that are associated with their immediate field of teaching or research. This is, in most cases, linked to an academic goal such as a habilitation(?) or dissertation.


Vienna University of Technology


L'vivska Polytechnika


## THE LOGO DESIGN COMPETITION

The competition is based on the following regulations:

## INITIATORS OF THE COMPETITION

## Vienna University of Technology

Faculty for Architecture and Planning
Institute of Urban Design and
Landscape Architecture
E260/S Department of Urban Design
Karlsplatz 13, Stiege 3 / 4. Stock, A-1040 Vienna, Austria

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Bohdan TSCHERKES Univ.Prof. Dipl.-Ing. Dr. tschers@polynet.Iviv.ua

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Tel.: +43-1-58801/26001
Fax: +43-1-58801/26099
contact@vienna-Iviv.info

## TYPE OF COMPETITION

The competition will be held as an anonymous singe-level competition.
The Jury reserves the right to suggest small adaptions concerning the practical implementation and usage of the winning design.

## REQUIREMENTS

The aim of the competition is to devise a logo for the above mentioned cooperation between the two faculties of architecture. The following criteria are essential to the logo-development.

The primary use of the logo will be it's featuring on:

- the upcoming cooperation website [www.vienna-Iviv.info]
- A4 letter paper
- Urbanistic project plans (A3 to AO).

All text and graphics must be vectorised and prepared in a readable vector format (pdf,eps,..)
If the logo contains colour information, it should also work as grayscale.
The submission-format is to be a printed DIN A4 brochure (upright format). In addition, a digital submission is required (CD/DVD).
The submission must arrive at the point of acceptance (mentioned below) latest Aug. 31st 2015 12:00 a.m.

## SUBMISSION TYPE

For the submission, please drop or mail a sealed envelope at the below mentioned points of acceptance. The envelope's cover must be labeled "VIENNA-LVIV LOGO COMPETITION" + six digit code (a mix of numbers and letters- personally defined)

The envelope must contain the following: (numbers match the illustration below)

1. The printed logo design.
2. One "Application" letter that should include a very short description of how you are/were connected to the cooperation or one of the two universities within the last 20 years. Please mention your city/town and year of your participation.
3. CD/DVD with the digital logo design
4. An additional sealed envelope with the author's full name, date of birth, city/town, university, email address and international phone number.
5. 

six digit

3.
 six digit

CD/DVD

points of acceptance:

## Vienna University of Technology

E260/S Department of Urban Design
z.H Andreas HOFER / Elisabeth LEITNER

Karlsplatz 13, Stiege 3 / 4. Stock, A-1040 Vienna, Austria

Tel.: +43-1-58801/26001
Fax: +43-1-58801/26099
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National University "Lvivska Politechnika"<br>Department of Architecture<br>Bohdan TSCHERKES<br>12 Bandery Street<br>UA-Lviv 79013, Ukraine<br>Tel: +380/322/726565<br>Fax: +380/322/744300<br>contact@vienna-Iviv.info

## ADMISSION

All staff and all students of either Vienna University of Technology or L'vivska Polytechnika are allowed to submit. Also people who have been somehow connected to the cooperation within the last 20 years are allowed to submit. Please mention your city/town and year of your participation.

## APPOINTMENTS AND DEADLINES

Submission deadline: $\mathbf{3 1}^{\text {st }}$ of August 2015, 12:00 am
Jury Meeting: end of September 2015 (accurate date to be announced)
Presentation of all works, especially the winning submissions, at the 20-year celebrations:
$19^{\text {th }}$ of November 2015, Lviv (place/time - tba.)
$3^{\text {rd }}$ of Dezember 2015, Vienna (place/time - tba.)

## PRIZES

There is an overall prize money of $500 €$ which will be separated in one grand prize and two recognition awards:

The first prize will be a travel voucher to the 20-year celebration in either Lviv (19.11.2015) or Vienna (3.12.2015) - depending in which city the winner lives in. (worth 300€)

The two recognition awards will be a $100 €$ book-voucher each.
The 10 best logos will be published with the creators name mentioned on the cooperation website (www.vienna-lviv.info - launch: autumn 2015)

The jury reserves it's right to distribute the price money differently.

## JURY*

The jury consists of voting and consulting members. The members, who are entitled to vote, will be three faculty members and one student from each university: Vienna University of Technology and L'vivska Polytechnika. Also one representative of the Federal Ministry of Science, Research and Economy (bmwfw) of Austria will be entitled to vote. The external advisors (professionals in graphic \& design) and moderation-team have no voting right.
faculty members: (voting right)
[
Vienna University of Technology:
Andreas Hofer, Ass.Prof. Dipl.-Ing. Dr.techn. Dr.h.c.
Elisabeth Leitner, Univ.Ass. Dipl.-Ing. MBA Dr.techn.
Klaus Semsroth, em.Univ Prof. Arch. Dipl.Ing. Dr.techn. Dr.hc.
Student member - tba.
[
L'vivska Polytechnika:
Anton Kolomeytsev, Univ.Ass. M.Arch. Dr. Ing.-Arch.
Bohdan Tscherkes, Dekan Prof. Dr.Sc. Ing.-Arch.
Halyna Petryshyn, Univ.Prof. Arch. Dr.arch.
Student member - tba.

## Federal Ministry of Science, Reserarch and Economy (bmwfw) of Austria Christoph Ramoser, Dr. (voting right)

external advisors: (no voting right)
profesionists of graphic \& design - tba.
moderation: (no voting right)
tba

* All members of the jury meeting are excluded from participating in the logo competition.


## LEGAL AND COPYRIGHT

The author of the chosen design that will be implemented, permits the faculty for architecture and planning (TU Wien) and the institute of architecture (L'vivska Polytechnika) the exclusive license and unlimited copyright to all types of use. The Vienna University of Technology and L'vivska Polytechnika granted rights include the right to partial or complete transfer of the rights granted by a third party. The author expressly waives attaching a copyright notice in the use of the design. By participating the author confirms to own all necessary rights for the use and transfer of rights of use according to the submitted design. The author declares his/her explicit consent to the publication of his/her name and/or photos associated with this logo competition.

The Jury reserves it's right to invalidate the competition at any time (e.g. there are too little submissions).

